

## **SCREENING MATERIALS**

The following are some of the materials you will be able to download when planning a screening of UNTIL 20. We will offer guidance on how to use these to promote your screening and create a special event.

### **About the Film**

- Synopsis
- Filmmaker's Statement and Bios
- Press Notes

### **Promotion Materials**

- Trailer – This is a quick way for someone to get a sense of the film. Post it to Facebook or link to it at <http://until20.com>
- Poster – 2 sizes available
- Editable Flyer – Add your Screening Information and use this for emails or printouts.
- Postcard Materials – We included a front & back design for postcards. You can add your screening information on one side and have the image on the other.
- Photos of James & Family – Always good for social media!
- Press Release Template
- Sample Email Text – use this to announce your screening to your network and community

### **Social Media**

- Facebook Cover Image & Event Page Image
- Social Media Suggestions

### **Discussion Materials**

- How to Plan a Discussion – We offer some simple steps to take to engage people after the screening and make the experience even more impactful.
- Questions For Discussion -- We have provided general questions for panelists and audience members, as well as ones specifically for Health Care Practitioners, Students, Coaches and Athletes
- Ways to Take Action & Make an Impact
- Feedback Form – Let us know about your screening!